

Learn Online Digital Marketing {Short Term Course}



Duration

Learn Digital Marketing
in 45 Days

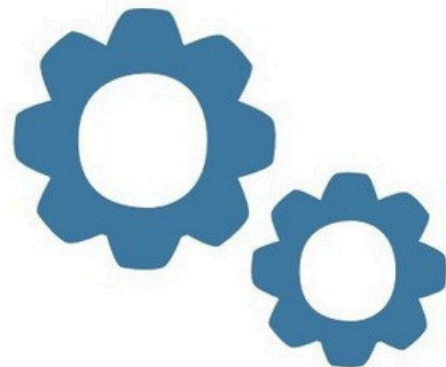


ABOUT OUR COMPANY

At Advert Digital Mantra Marketing Pvt.

Ltd., we have proudly been at the forefront of the digital marketing landscape for over six years. Our journey is marked by collaboration and success with more than **200 prestigious brands** across India, including industry leaders like LODHA, Shapporji Pallonji, Puranik Builders, Kirloskar Solar, and UBER.

Our expertise extends beyond traditional agency work; we also function as a digital marketing academy. This dual role allows us to stay ahead of industry trends and innovations, providing our clients with cutting-edge strategies while fostering the next generation of marketing professionals.



WHY STUDY DIGITAL MARKETING?



**Expand
Your Business**



**You can do
Startup**



**Be a
Freelancing Giant**



**Setup Social Media Strategy
for Regular
passive income**

WHO IS THIS PROGRAM FOR?



Marketing Professionals Seeking Career Growth

This course is designed for marketing professionals who want to expand their opportunities, stay ahead of the competition, and navigate the digital landscape effectively.



Small Business Owners & Entrepreneurs

This course equips small business owners and entrepreneurs with the knowledge and skills to reach a wider audience, increase brand visibility, and generate leads using various digital marketing strategies.



College Students

This course enables college students to kick start their careers by introducing them to the basics as well as advanced digital marketing subjects required to succeed in this high-demand industry.



Career Switchers

This course is the perfect starting point for career switchers who are eager to dive into the dynamic world of digital marketing. This course is designed to empower a seamlessly transition into digital marketing, making you industry-ready.

Learning Methodology



1)

1:1 Mentorship

Practical Learning

2)



3)

Certification



What You'll Learn

1) Social Media Marketing

- Facebook Marketing
- Instagram Marketing
- LinkedIn Marketing
- Using Hootsuite, Buffer, Sproutsocial for Social Media
- How to make Industry specific Social Media Strategy

2) Video Editing

- How to edit professional video
- learn new AI video editing tools
- learn how video marketing works?
- Free vs Paid software

3) Graphic Designing

- Design Alignment
- Logo Designing
- Color Combination
- Creativity
- Canva



4) Google My Business Optimization

- **Introduction to Google My Business (GMB)**
- **Setting Up Your GMB Profile**
- **Optimizing GMB Profile Details**
- **Utilizing GMB Features for Engagement**
- **Leveraging GMB Posts**
- **Monitoring GMB Insights and Performance**
- **Advanced GMB Strategies**
- **Handling Issues and Updates**
- **Case Studies and Best Practices**
- **Hands-On Workshop**

5) Youtube Marketing

- **Understanding YouTube SEO Keyword**
- **Research for YouTube Video Optimization**
- **Techniques Audience Engagement**
- **Strategies Understanding YouTube**
- **Analytics Content Strategy for YouTube**
- **Growth**

6) Content Marketing Strategy

- **Content Planning & Scheduling**
- **Understand the Audience**
- **Type of Social Media Content**
- **Engagement Strategy**
- **Content Performance Analysis**

7) Startup Strategy

- How to set new business or
- startup Market Research
- Competitor Analysis
- Why startups Fails
- Startup Funding
- Improve Business Knowledge

8) Soft Skills

- Interview Preparation
- Personality Development
- Communication Skill
- Resume Writing

9) Affiliate Marketing

- Find profitable offers
- Spy on other affiliates
- Run profitable campaigns
- Run successful campaigns to multiply earnings
- Tools used by super-affiliat

10) Live Projects and Practice

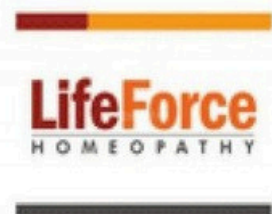


Tools You will Learn



OUR STUDENTS WORK AT...

Some of the companies where our students work :



WHY CHOOSE US?

Industry Expert Faculty

Learn from experts who have actually worked in the digital marketing industry.

Live Projects

Industry professionals share their experiences & train you some niche skills.



1-on-1 Mentoring Sessions

1-on-1 mentoring by dedicated faculty to solve your doubts.

Mock Interviews

Get trained to apply for the best vacancies with mock interviews.

Lifetime Community Access

You will get lifetime access of facebook group and whats up group where you will get latest update

AND CERTIFICATION





Contact Us



9325970952 / 9595613531



www.digitalmantraacademy.com



info@digitalmantraacademy.com



[@digitalmantraacademy](https://www.instagram.com/digitalmantraacademy)



[DigitalMantraAcademy](https://www.youtube.com/DigitalMantraAcademy)

