

Pratik Khatwate
(Co-Founder)

Sachin Kodbur
(Co-Founder)



Leading Digital Marketing Academy

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Learn. Execute. Grow.

Our Story

From Stability to Startup — The Digital Mantra Journey

In 2018, childhood friends Sachin Kodbur and Pratik Khatwate made a bold and life-changing decision. They left their stable banking careers in Solapur to follow a bigger vision — creating impact through digital innovation.

With limited resources but strong determination, they founded Digital Mantra, focusing on practical execution and real results. As the agency grew, they recognized a major gap — businesses needed skilled digital marketers, but students lacked industry-ready training.

To bridge this gap, they launched Digital Mantra Academy with one strong belief:
Learning should create real opportunities.

Today, Digital Mantra empowers students with practical skills, live projects, AI tools, and industry exposure — preparing them for jobs, freelancing, and entrepreneurship.

**Two founders. One vision.
Empowering future-ready digital professionals.**

Our Purpose & Goal

Empowering Digital Leaders for Tomorrow with **Industry-Ready Skills and Real-World Experience**

Master Digital Marketing, **AI-Powered Tools, and Real-World Strategies through Practical Training** designed to make you confidently industry-ready from day one.



PURPOSE

- Provide result-oriented digital marketing education
- Make learning simple and easy to understand for everyone
- Focus on real-world implementation, not just theory
- Help students learn → implement → earn confidently
- Build practical skills that generate career and income opportunities.



GOAL

- Become Maharashtra's most trusted digital marketing academy
- Transform 1 lakh+ careers through practical training
- Help students build strong digital skills for long-term success
- Create job-ready and business-ready professionals
- Build a powerful industry network to connect students with real job and business opportunities.

The Future of Marketing: AI & Innovation Era

The Intelligent Marketing Shift

- Marketing is now driven by smart automation & AI systems.
- Technology is advancing faster than ever before.
- Businesses are moving from manual work to intelligent workflows.
- Growth is powered by data & computing strength.
- Marketing today is not just tools—it's full ecosystems.
- AI helps in faster content creation, ads, targeting & optimization.
- Real brands are using automation for scaling results.
- From human effort to human-AI collaboration.

Smarter Strategies. Faster Growth. Powered by AI.

Why Choose Us?

- ▶ Implementation-**Based Learning**
- ▶ Industry-Designed Curriculum
- ▶ Learn the latest **AI tools & marketing technologies.**
- ▶ **Live Project** Experience
- ▶ **AI-Integrated** Training System
- ▶ **Career-Focused** Approach
- ▶ Freelancing & **Income Guidance**
- ▶ **Lifetime** learning & **recorded session** access.
- ▶ **100% placement assistance** and internship support
- ▶ **Real Agency** Environment Exposure
- ▶ Complete Career **Transformation Program**



Industry Exposure & Events

Recognized as pioneers of agency-style digital marketing and generative AI in Maharashtra, we have hosted high-impact events across Solapur and the state, engaging thousands of aspiring professionals.

At HNCC College – Judge & Guest Lecturer for Jigyasa.



Honored to be invited to HNCC College for the Jigyasa event.

Served as a Judge and Guest Lecturer, sharing insights with talented students.

An inspiring experience to connect, evaluate, and motivate future professionals.

**At Dayanand Institute, Solapur –
Guest Lecturer for Digital Marketing Seminar.**



**At S.S.K Samaj Yuvak Melava as
Chief Guest & Guest Lecturer.**



Also Many More Events & Programs



Who This Program Is Designed For



STUDENTS

Digital marketing gives students practical, in-demand skills that colleges often don't teach. It helps them start freelancing, internships, or online earning early and makes their resume more job-ready.



JOB SEEKERS

For job seekers, digital marketing opens multiple career paths like social media manager, SEO executive, and ads specialist. It increases employability and helps them get faster placement opportunities.



BUSINESS OWNERS

Digital marketing helps business owners generate leads, increase sales, and build a strong online presence at a lower cost than traditional marketing. It gives measurable results and better customer targeting.



WORKING PROFESSIONALS

For working professionals, digital marketing adds a powerful skill that can boost promotions, career switches, or side income. It keeps them relevant in today's digital-first job market.



HOUSEWIVES

Digital marketing offers flexible, work-from-home opportunities. Housewives can restart their careers through freelancing, home-based businesses, or remote jobs without needing full-time office work.



INFLUENCER'S

Digital marketing helps influencers grow faster, understand algorithms, increase reach, and monetize their content effectively through brand collaborations and paid promotions.

Our New Learning Framework

IMPACT Model™ (New Unique Model)

I — Implement First

Learn concepts → immediately apply on live projects

M — Master Tools

Hands-on practice with industry tools & AI.

P — Performance Practice

Work on campaigns & real case studies.

A — Analyze Results

Data tracking, analytics & optimization learning

C — Client Simulation

Agency-style workflow & client handling.

T — Transformation

Become job-ready digital professional.

Core Learning Modules

In our 3-month's advanced course, these are divided into 10 modules.

1. Search Engine Optimization (SEO)

- Keyword research
- On-page & technical SEO
- Backlink strategy
- Ranking & tracking tools

2. Search Engine Marketing (SEM)

- Campaign setup
- Budget optimization
- Audience targeting
- ROI tracking

3. Social Media Marketing (SMM)

- Instagram growth strategy
- Content planning
- Paid ads execution
- Engagement scaling

4. Email Marketing

- Funnel building
- Automation setup
- Lead nurturing systems

5. Website Designing & Development

- WordPress website creation
- Landing page building
- Google Analytics & tracking

6. Website Analysis

- Website Audit & Analysis
- Speed & technical performance review
- SEO health & ranking analysis
- User behavior & traffic insights

7. Content Marketing

- Content Strategy & Marketing
- Platform-wise content planning
- Creative storytelling & execution
- Performance tracking & optimization

8. How to Become Freelancer

- Start Your Freelancing Journey
- Identify high-demand skills
- Create portfolio & personal brand
- Get projects from online platforms

10. Funnel Marketing

- Smart Funnel Marketing
- Awareness to conversion journey planning
- Landing pages & email automation
- Performance tracking & optimization

11. Whatsapp Marketing

- Business API setup
- Broadcast & automation
- Customer retention strategies

12. Affiliate Marketing

- Platform selection
- Funnel setup
- Passive income strategy

13. Inbound Marketing

- Lead magnets
- Sales funnels
- Customer journey mapping

14. Graphic Designing

- Complete Graphic Designing Solutions
- Brand identity & visual storytelling
- High-quality social media & ad creatives
- Consistent design system for business growth

15. Video Editing

- Cinematic shooting & storytelling visuals
- Professional cuts & smooth transitions
- Color grading & sound enhancement
- Engaging reels & social media videos

16. Google Ads

- Targeted campaign setup
- High-converting ad creatives
- Audience targeting & optimization
- Performance tracking & scaling

17. Google AdSense

- Website monetization strategy
- Ad placement & revenue optimization
- Traffic quality improvement
- Performance tracking & scaling

18. YouTube Marketing

- Channel growth strategy
- SEO-friendly video optimization
- Audience engagement techniques
- Performance tracking & scaling

18. Practical Case Studies

- Learn from real success stories
- Understand what actually works
- Hands-on growth strategies
- Build confidence with real results

18. Interview Preparation

- Mock test & interview practice
- Common questions preparation
- Smart answering techniques
- Confidence-building sessions
- HR & technical guidance
- Performance feedback & improvement

20. Soft Skill

- Effective communication skills
- Right gesture & confident posture
- Personality & confidence development
- Teamwork & collaboration mindset
- Time management techniques
- Professional behavior & attitude



START YOUR
DIGITAL MARKETING CAREER
WITH US
Join our 3 months. AI-Driven advanced Digital Marketing Course

Advanced Specialization Tracks

- Personal Branding & Influencer Growth
- Reels Mastery Program
- AI Content Automation
- Marketing Automation Systems
- Freelancing Business Setup
- Agency Model Blueprint
- High-Converting Sales Funnel Design

Internship Experience At Digital Mantra

- Work on real campaigns.
- Team collaboration experience.
- Agency environment exposure.
- Client handling training.





Job Opportunities

Mastering AI and digital marketing opens the door to high-impact careers driven by innovation, automation, and smart growth.

- Digital Marketing Executive
- Social Media Manager
- Google Ads Specialist
- Meta Ads Manager
- SEO Executive / SEO Analyst
- Content Marketer
- Email Marketing Executive
- Digital Marketing Analyst
- Website Marketing Executive
- Lead Generation Specialist
- Affiliate Marketer
- Freelance Digital Marketer
- Influencer Marketing Executive



AI-Integrated Marketing Lab

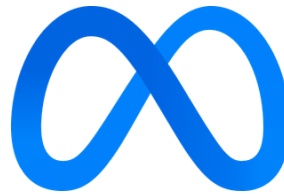
Next-Gen AI Tools You Will Master



Google Ads



Google AdSense



ElevenLabs

Ubersuggest

Student Success & Placements

Full Time Professionals



From BBA
to
Social Media Marketer

Priyanka Gajul



From Student
to
Social Media Marketer

Diksha Khandekar



From BBA
to
Social Media Marketer

Shruti Pawar



Placement Partner's



Awrange

BRIGHTBRAIN



Freelancer's



From BCA to Freelancer

Onkar Kamble



From MBA to Freelancer

Vinita Anandani



From BBA to Freelancer

Sakshi Bidri



From BBA to Freelancer

Shruti Bhumkar



From Fashion Model to Freelancer

Prashansa Gundeti

Business Owner



Namrata Chatla

Namrata Chatla's famous "Chatla Saree" business is based in Solapur. She learned digital marketing and expanded her business on her own.

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Professionals



Google Reviews



Shri Sadguru Travals Solapur

3 reviews • 0 photos



★★★★★ 26 weeks ago

best digital marketing classes. even they provide online & offline classes. i am running my business. its helping me a lot. now i am promoting my business online & growing my business. Thank you Digital Mantra.



#1 Digital mantra academy | digital marketing courses, classes & training in Solapur

Owner



Gauri Nulvi

1 review • 0 photos



★★★★★ 27 weeks ago

I found the course to be very practical and rooted in real-world marketing. The instructors were accessible and taught with humility and straightforwardness—helping me understand digital marketing clearly. I even received internship offers during the course, which boosted my confidence. Thanks Pratik sir and Sachin sir 🙏



#1 Digital mantra academy | digital marketing courses, classes & training in Solapur

Owner



GAVALI Sukeshini

1 review • 0 photos



★★★★★ 36 weeks ago

I recently completed digital marketing course and I couldn't be more satisfied the content was well structured up to date and incredibly practical from SEO and social media strategies to email marketing and analytics every module was packed with valuable insights



#1 Digital mantra academy | digital marketing courses, classes & training in Solapur

Owner



juned Shaikh

3 reviews • 0 photos



★★★★★ 46 weeks ago

One of the best digital marketing class.

i learned so much about SEO, social media strategies, and Google Ads. The course was amazing and I feel much more confident in my digital marketing skills now."

Student Life and Certification



Recognized as Solapur's No. 1 Digital Marketing Academy

Because of our quality training, proven student results, and strong market reputation, Digital Mantra Academy is recognized as the No. 1 Digital Marketing Academy in Solapur.

5,000+ Students Successfully Trained

Digital Mantra Academy has successfully trained more than 5,000 students through practical, industry-oriented digital marketing programs. Our approach focuses not just on theory but on real projects and hands-on learning

Worked with 350+ Prestigious Brands

We have successfully executed digital marketing campaigns for 350+ reputed and prestigious brands, providing our students with valuable real-world industry exposure.

100+ Students Successfully Placed

With our structured training and dedicated placement support, more than 100+ students have secured successful placements in reputed companies.

8+ Years of Strong Digital Industry Experience

With over 8+ years of solid experience in the digital marketing industry, we deliver updated strategies, the latest tools, and practical knowledge that keeps our students ahead of the curve.

Certifications



FAQ'S

1 Do you provide a demo class before joining?

Yes, we provide a demo session so you can understand our teaching style, course structure, and learning approach before enrolling.

2 Do I need a laptop to join the course?

Yes, having a laptop is recommended for proper hands-on practice and implementation.

3 How long is the course duration?

The program duration is 3 months. to cover fundamentals to advanced topics with practical implementation and live projects.

4 What is the class schedule?

We offer flexible batch options including weekday and weekend batches to suit students and working professionals.

5 Is this course suitable for beginners?

Yes. The course starts from basic concepts and gradually moves to advanced topics. No prior technical knowledge is required.

6 Will I get placement assistance after course completion?

Yes, we provide placement assistance, interview preparation, resume building, and career guidance.

7 Do you provide internship opportunities?

Yes, students get internship experience where they work on real projects and understand agency workflow.

8 Will I work on live projects during the course?

Yes, students get hands-on experience with real campaigns, tools, and case studies.

9 Can I start freelancing after completing this course?

Yes, having a laptop is recommended for proper hands-on practice and implementation.

10 Will I get access to recorded sessions or study material?

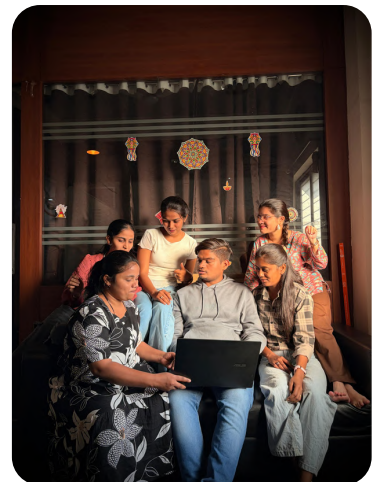
Yes, learning materials and LMS access are provided for revision and continuous learning.

11 Is there any support after course completion?

Yes, we provide continued guidance, updates, and mentorship even after you complete the course.



DM Culture





JOIN NOW!

Our free whatsapp group



Click to Join Our Free Digital Marketing Updates
WhatsApp Group.

Download App Now!



Learn → Implement → Earn → Grow

Contact Us:



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